

Hospitality & Tourism Industry

Ideas
for
SUCCESS!



LIVE LOVE TRAVEL LIVE LOVE TRAVEL LIVE LOVE TRAVEL



ESCAPE
TO
EUROPE

LIVE LOVE TRAVEL

YOU DREAM IT
WE PLAN IT



Hospitality & Tourism Industry

RETRACTABLE BANNERS

- Full-color graphics retract into a compact base for convenience and portability
- Many sizes and styles available for both indoor and outdoor use
- Great for highlighting local attractions, promoting excursions and guiding visitors to events
- Use in lobbies, reception areas, gift stores, banquet halls or conference rooms



EVENT TENTS & UMBRELLAS

- Let your guests relax in the shade at outdoor events or excursions
- Imprinted canopies make a lasting impression
- Easy to set up and take down
- Frames come in several durability options across a broad range of price points
- Includes soft carry case with wheels for transport and storage

BANNERS

- Promote events and advertise local attractions with brightly colored banners
- Easy to hang, whether indoors or out
- Single-sided and double-sided options with full-color graphics
- Several finishing styles to choose from, including rope and grommets, pole pockets, heat welds and more
- Ideal for conference rooms, banquet halls, entryways, cafeterias and lobbies



Suggested Product Uses

TABLE THROWS

- Full-color logo or artwork can be imprinted or dye sublimated on the throw
- Flame retardant treated, machine-washable and wrinkle-resistant
- Several sizes and styles available
- Great for banquet halls and conference rooms



SIGNAGE

- Perfect for directional signage or displaying details about promotions and member benefits
- Lightweight and portable for easy setup and storage
- Indoor and outdoor options available
- Great for permanent or temporary use in lobbies, hallways and meeting rooms and in front of entrances

Suggestion #1

Client: Travel Agencies

Challenge: Boost interest in travel during slower seasons.

Suggested Solution: Display discounted travel deals during off-peak seasons using retractors and adhesive signage.



SAIL SIGNS

- High-impact sail signs draw the attention of passing traffic
- Single-sided and double-sided options with full-color graphics
- Carbon composite poles are strong and flexible for long-term outdoor use
- A variety of styles and shapes, from 6' to 17' tall
- Set up in a parking lot or flank the entryway of your building to let tourists and visitors know you're open for business



Suggestion #2

Who: Water Parks

Challenge: Let visitors know about special events and promotions.

Suggested Solution: Use sail signs to show off event schedules, giveaways, limited time offers and more.



EUROFIT DISPLAYS

- Ideal for creating meeting spaces or privacy booths
- Lightweight aluminum frame with push-button connections for easy setup and teardown
- Modular displays can be hinged together using the EuroFit connector
- Double-sided, full-color graphic fits snugly around the frame like a pillowcase



What Are Hospitality & Tourism Businesses?

Tourism and Hospitality businesses are more than just hotels and travel agencies. Consider a water park or a zoo, and imagine how they might take advantage of promotional signage for their own very specific needs.

- Airports
- Banquet Halls
- Bus Depots
- Car Rental Companies
- Casinos
- Catering Facilities
- Chambers Of Commerce
- Convention Centers
- Cruise Lines
- Event Centers
- Event Coordinators
- Hotels
- Museums
- Online Travel Sites
- Resorts & Spas
- Restaurants
- Theme Parks
- Tour Companies
- Train Stations
- Travel Agencies
- Water Parks

How Can Hospitality & Tourism Businesses Use These Products?

- Attract new employees at job fairs
- Attract guests at a travel expo
- Inform guests about local excursions
- Educate visitors about park safety
- Promote lesser-known vacation destinations
- Display schedule for live shows and events
- Temporary outdoor retail/rental space
- Encourage guests to sign up for customer loyalty rewards program
- Guide tourists to rental car services
- Welcome guests as they arrive and check-in

